

the united farmer

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The United Farmer

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United Farmers Farm Supply Centres:

Calgary 4720 - 1st Street S.E.
Edmonton 12243 Mount Lawn Rd.
Red Deer 5440 - 45th Street
Lethbridge 3131 - 2nd Avenue N.
Grimshaw Camrose Hanna
Stettler Westlock Provost
Vulcan Vermilion Falher
Grande Prairie

COVER PICTURE

See magnificent Alberta first.

*Alberta Government Photograph
Courtesy of Department of Industry
and Tourism*

Flare square... Exhibition pacesetter

The International Association of Fairs and Exhibitions has lauded Flare Square as "The Most Outstanding Exhibit at any Fair or Exhibition". That's high (and well justified) tribute in view of the hundreds of fairs throughout North America.

Attracting annual crowds in excess of ½ million, Flare Square started in 1966 on high level of showmanship — and has never looked back.

An estimated 20,000 volunteers have been involved in the first five years saluting the oil industry, Centennial, agriculture, youth, and the construction industry. The 1970 show was valued at more than 4 million dollars.

Flare Square occupies the north-east corner of the Stampede Grounds and covers approximately 3½ acres. Each year those 3½ acres have been transformed into a show without equal. The 1971 addition will have double the area and promises to set an even higher standard with its exciting and universal theme of sports and recreation.

The Calgary Exhibition & Stampede 1971 Flare Square spotlights the world of sports and recreation

Internationally acclaimed athletes already have agreed to participate in what will be a star-studded array of men and women from the sporting world.

Panorama of sport and recreation

At last count more than 80 different sports and recreational activities were considered for demonstration at the 1971 Flare Square show.

Winter sports

Even though it will be the middle of summer, a host of winter sports are scheduled. These include skiing, figure skating, hockey, curling, skidooring and ice boating.

Summer sports

The list of proposed summer sports reads like an aquatic kaleidoscope with such sports as diving, swimming, scuba diving, boating, sculling, log rolling and surfing. On the playing field there will be football, field hockey, rigger, lacrosse, and polo. Golf, archery, cycling, volleyball, Jai Alai, handball, fishing and squash are but a few more of this Who's Who and What's What in sports.

The Calgary Stampede — the Greatest Outdoor Show on Earth.

your elected representatives

U. F. A. Electoral District # 2B

The west central portion of the province reflects the current and growing diversity of Alberta's economy. In addition to the pioneer and predominant industry of agriculture, there has been the dramatic developments of the petroleum discovery in the famous Leduc area — a pulp industry at Hinton and a thriving tourist trade that is prominent throughout the entire picturesque Parkland.

United Farmers' Farm Supply Centres in this electoral district are located at Red Deer and Edmonton.

Petroleum agencies in District #2 are located at Alix, Eckville, Lacombe, Ponoka, Rimbey, Millet, Wetaskiwin, Buck Lake, Warburg, Thorsby, Edmonton, Josephburg, Salisbury, Stony Plain, Drayton Valley and Wildwood.

The volume of oil agency sales in district #2 is almost 10,000,000 gallons of light products per year.

Mr. Ewen McDonald of Alix, is director of this district.



Ewen McDonald
Alix, Alberta
Director

A native of Inverness, Scotland, as a youth Mr. McDonald came with his parents to Alix, where he has since lived. His agricultural enterprise consists mainly of sheep.

Mr. McDonald joined the Canadian Army in 1939 and saw action in Sicily, Italy and North-west Europe. He was discharged in 1945 with the rank of Sergeant.

His first association with United Farmers was in 1929, as a junior F.U.A. Member. Mr. McDonald has always been interested and active in community service and farm organizations and has held executive positions in many of these organizations. He has served as president of the Mutual Telephone Company, the Alix Branch of the Canadian Legion and the Buffalo Lake Shipping Association. He is a past director of the Clive R.E.A., a delegate to the Central Alberta Dairy Pool and past district deputy and Grand Master of the I.O.O.F. Mr. McDonald has also served on the local school board and is a member of Unifarm and the Alberta Wheat Pool.

He became U.F.A. delegate in 1960 and was elected to the Board of Directors in 1964.

Mr. McDonald and his wife Pauline, have three children. Margaret, Evan and Roy. For hobbies, Mr. McDonald enjoys fishing, curling and golfing.

your elected



Lawrence Henderson
Lacombe, Alberta
Delegate, Subdistrict #8

Elected a delegate to U.F.A. in 1964, Mr. Henderson is well recognized as one of Alberta's most active community and farm organization workers. In the past year Mr. Henderson estimated he attended over 100 meetings.

He has won awards for his Holstein cattle at the Vancouver P.N.E. show and the Toronto Royal Fair.

Mr. Henderson has served as president of the Lacombe Artificial Breeding Assoc., the Central Alberta Mink Breeders Assoc., and as a director of the Lacombe 4-H Dairy Club.

At the present time he is vice-president of the Holstein Frisien Assoc., a director of the Central Alberta Holstein Club, president of the Gull Lake Natural Gas Co-op and an executive director of Unifarm.

Shirley and Lawrence Henderson have two children, Brian and Beverly. For hobbies our busy delegate from district #8 enjoys hunting, fishing, travelling and square dancing.



Wm. Runte
Wetaskiwin, Alberta
Delegate, Subdistrict #10

Mr. Runte's involvements in rural Alberta read almost like a case history of farm organization in Alberta.

Mr. Runte was instrumental in organizing the Wetaskiwin 4-H Beef Club and served on the committee until 1953. He was also a director of the Wetaskiwin Agricultural Society from 1946-59. When the Hillside Beef Club was organized, he was the leader for the first two years.

Elected a director of United Farmers of Alberta in 1940 Mr. Runte held this position until 1944. He was a delegate from 1952-53 and has now served on the delegate body since 1964.

Following in their Dad's footsteps, Mr. Runte's sons Norman and Earl are both in the Hillside 4-H Beef Club and have served in many responsible positions.

Attending meetings, working with young people, these are Mr. Runte's hobbies. His activities in major farm organizations as well as his interest in young people certainly attest to his dedication.



John Terlesky
Thorsby, Alberta
Delegate, Subdistrict #11

It is often noted that United Farmers' delegates are actively involved in many other community and farm organizations. John Terlesky is certainly no exception.

His farming enterprise consists of grain and poultry and he has won awards for his Oats and Barley at local seed fairs and for Oats in Calgary.

Mr. Terlesky was on the first Agricultural Committee for the Leduc Municipal District and served on the Council for nine years. At the present time he is president of the Thorsby Rural Fire Protection Association, a member of the Alberta Egg and Fowl Marketing Board, a delegate to the Alberta Poultry Marketers Co-op, vice-chairman of the Calverly Mutual Telephone Co., the Hatching Egg Shippers Assoc., Commercial Egg Assoc., and treasurer of his church.

Marie and John Terlesky have two sons, Russel who is a petroleum engineer and Richard, an electrical engineer.

representatives



Elwood Galloway
Fort Saskatchewan, Alberta
Delegate, Subdistrict #12

A graduate of the Vermilion Agricultural College, Mr. Galloway has been a delegate to United Farmers since 1964. In partnership with his brother Roy, he operates the River Brae Farm Limited.

They farm almost three sections, raise sows on a farrow to finish hog enterprise, and also have a large herd of dairy cattle.

A life member of Unifarm, Mr. Galloway has served the executive at the local level and at the present time is Chairman of the Agricultural Advisory Board, County of Strathcona. He also takes an active part in church work, and has served on the executive at the local level, and at the present time is a member of the choir and serves on the church council.

Miriam and Elwood Galloway have four children — Coreen, 17; Elden, 15; Wendy, 12; and Larry, 8.

For hobbies the Galloways enjoy curling, coin collecting and bridge playing.



Roy Getson
Wildwood, Alberta
Delegate, Subdistrict #14

Mr. Getson was elected to the delegate body of United Farmers in 1964.

He has a grain and beef enterprise, (Registered Aberdeen Angus and hay), west of Chip Lake, and has won numerous awards, among them livestock grand champion — reserve champion as well as many firsts. With his grain, Mr. Getson has won 1st on oats and wheat and first in forage.

A veteran of the second world war, Mr. Getson spent five years in the service. He has been active on many agricultural boards and with the community association. At the present time he is on the A.R.D.A. Advisory Committee and is a member of Unifarm, the Agricultural Society, the Legion, Elks Lodge and the Anglican Church.

Iris and Roy Getson have three sons, Gilbert, Dennis, Ronald and two daughters, Gertrude and Shirley.

For hobbies, Mr. Getson enjoys fishing, hunting and snowmobiling.



Joe Sejdl
Ponoka, Alberta
Subdistrict #9

Although Mr. Sejdl was elected a delegate to United Farmers of Alberta this year and attended his first Annual Meeting in March, he is certainly not a newcomer to farm organizations. He served as president of the F.U.A. local from 1962-1965 and secretary from 1967-1970.

His organizational experience was very evident in the excellent report on the Annual Meeting that Mr. Sejdl recently gave to his advisory committee.

Mr. Sejdl is originally from Crete, Nebraska. His beef and grain enterprise is located at SW $\frac{1}{4}$ - 5-45-26-4 and he has won awards at the Grain County Fair.

Election

Mr. Otto Wilken, R.R. #1, Stony Plain, was recently elected a delegate to United Farmers of Alberta by acclamation in subdistrict 13. A picture and biography of Mr. Wilken will appear in the next issue of The United Farmer.

DON'T MISS IT! THE U.F.A. CORRAL

a toe stompin'

— finger snappin' show

— featuring the finest in

western music

This year in appreciation of the patronage given U.F.A. by its members, top-rated western-music trios will be featured at fairs in:

Red Deer — July 19 - 24

Lethbridge — July 19 - 24

Vegreville — July 29 - 31

Grande Prairie—August 12 - 14

There will be five shows each day starting at 1:30 p.m. Starring in the exciting round-up of western music will be some of the top recording stars in Canada. Look for the U.F.A. Corral when it hits your city.



'Texas Roy' Miller

At Vegreville and Red Deer — you'll hear and meet 'Texas Roy' Miller and his trio.

'Texas Roy' was born in North Battleford, Saskatchewan. His father was an old time fiddler and guitar player. 'Texas Roy' started entertaining in Vancouver and travelled throughout Canada with a western show. He moved to Red Deer, worked for Radio CKRD as a disc jockey and had his own dance band. In 1964 he moved to CJDV in Drumheller.

'Texas Roy' is looking forward to seeing his many friends in Alberta and is particularly looking forward to appearing again at Red Deer and Vegreville.



B. J.





Ernie McCulloch

Starring at Lethbridge Ernie McCulloch — B. J. Berg

Ernie McCulloch is a native Calgarian who moved to Coutts, Alberta, as a youngster. He spent 14 years farming with his parents and says he learned to yodel while milking cows. He has been entertaining audiences since his school years and his first professional engagement was in Sweetgrass, Montana. After graduating from agricultural college, Ernie entertained in the northern parts of Alberta with a travelling band. His first group was organized in Calgary and for six years he had his own radio show at CFCN-TV. The show covered three western provinces. It was at this time that Ernie released his first record album dedicated to the cowboys of the Calgary Stampede. It re-

ceived recognition from Australia, New Zealand, West Germany, British Isles and the U.S.A.

B. J. Berg's main interest has always been music. At the age of 5 he was already playing the accordion. He played with many groups and in 1966 came to Calgary to play for the Calgary Stampede. Two years later, B. J. played with Ernie for a one night stand, and they have been together ever since. Both Ernie and B. J. have had outstanding success with their recordings which have received international recognition. Of particular note has been the outstanding success of Ernie's album "Ernie McCulloch, My Life" and B. J.'s record of "Middle of the Room".



Dick Damron

Starring at Grande Prairie The Dick Damron Show

Dick was born in Bentley, Alberta. His first full-time entry into the music business was on CKRD, Red Deer where Dick had his own show.

In 1970, Dick was awarded the "BMI citation of achievement for outstanding contribution to Canadian music" for his song writing. He was voted #4 in the R.P.M. disc jockey polls for the top singer. His recording of Country Field made the #1 spot on the Canadian Country Music Charts in 1970.

Dick now makes his home in Edmonton where he plays night spots and appears on CFRN-TV's Country Music Show. His latest recordings are Rise and Shine and

When Our Love Was Young.

The Information Service Division of U.F.A. is co-ordinating the U.F.A. Corral and urges you to keep these dates in mind.

Red Deer — July 19 - 24

Lethbridge — July 19 - 24

Vegreville — July 29 - 31

Grande Prairie—August 12 - 14

You'll hear some of the 'greats' in Canadian Western Music.

In attendance at the fairs will be Delegates, Directors, Farm Supply and Farmstead Development personnel, Petroleum Marketing Supervisors and Information Service Division representatives . . . on hand to answer any of your questions concerning United Farmers of Alberta.

Fairview — One of Alberta's Important Communities

Fairview — a community that cares and a hockey team that plays its hearts out.



Fairview businessman, Mr. Dunc Fentie, of Fentie's UFA Co-op Service presents team captain, Jim Chalmers, with new uniforms for the UFA Mite All-Star team.

Proudly showing off their new uniforms, the All-Star team is: Standing left to right: Ken Hart, Dale Honing, Ben Clegg, Dennis Honing, Robbie Kuntz, John Chalmers, and Randy Biegel.

Seated are team coach Rod Chalmers, Norman Wolfe, Jordy McAuley, Gerry Zurkan, Greg Chalmers, Kelly McIntyre, Brian McDonald, and manager Murd McAuley.

Photo — Courtesy — The News

Story — Mrs. J. Zurkan, Fairview, Alberta

The 1970-71 season for the Fairview U.F.A. All Star Mites was an outstanding success. The team gave everything they had to each game and the records proved it!!! Throughout the season the boys played 33 games — won 24; lost 6 and tied 3.

Not content to stay home and take on all local comers, the Fairview U.F.A. All Star Mites put in many long miles to accept chal-

lenges from all over the Northern half of the province. A trip to Jasper saw them lose their first encounter — a closely checked game — by a score of 4-3. After a good night's sleep, the boys were ready for their second game and won 4-0.

Trips to nearby towns netted them many wins. A visit from the Fort St. John's club saw the U.F.A. Mites outplay them 9-0.

The Annual Mite hockey tour-

namment in High Prairie was held in honor of the late Max Vanderaegan, a man who dedicated his life to all aspects of community service. The twelve teams taking part in this tourney were from the Peace area and northern Alberta. Outfitted in the new U.F.A. sweaters, the Mites took top honors by defeating Grande Prairie in the final game and proudly came home with the Max Vanderaegan trophy.

The last big trip of the season was to Edmonton where they made a good showing by winning three and tying one game. Arriving an hour before their first game seemed to work well for the team, as they trounced the Mayfield team 9-0. A night's rest was all they needed to give Glenwood a 7-2 beating. The City Mite finalists, Rio Terrace gave them a good workout and the game ended in a 4-4 tie. After another good night's rest, they were ready, willing and eager to whip their opponents — the All Star Mayfield and Glenwood team and this they did, by a score of 7-1.

These games were played on natural ice — a new experience for these youngsters. Whether it's natural or artificial ice, seems to matter little to our upcoming future NHL Hockey stars. The Peace country is becoming well known for its hockey prowess, as several boys have made it to the farm team of the NHL.

Mr. Dunc Fentie, of Fentie's U.F.A. Service was the donor of the sweaters the youngsters wore, gave financial help when needed, and spent many hours working with the team and arranging travel details. In addition to sponsoring the Mite All Stars he found time to coach the Bantam All Stars and the Pat's Aces to the Provincial playoffs in Drayton Valley. Dunc also took the time to co-ordinate the trip and go to Edmonton's Bantam AA Tournament, where a good showing was made by the Fairview team who won three games, lost the final game, and were declared runners up in the city tournament.

Dunc Fentie has been Mister U.F.A. in Fairview since 1963. U.F.A. is proud to have him as their representative in Fairview and is proud of the dedication he has shown to his community.

Our sincere thanks to Mrs. J. Zurkan for her fine write-up on Fairview Minor Hockey.

Iron Springs Oil CO-OP



Mr. Lorne McDonald

The year was 1962. For some years now, the village of Iron Springs, located 25 miles north of Lethbridge, had been without a bulk petroleum plant.

A group of enterprising farmers and ranchers in the area conducted a survey as to the economic feasibility of forming an oil co-operative in conjunction with United Farmers of Alberta Co-operative Limited.

Many people worked diligently to ensure that if an oil co-op was formed, it would receive the support of the farmers and ranchers in the area. To name only a few—**Howard Haney, Leonard Haney, Walter Boras, Peter Erais, John Shinek and Olaf Mehlen** — were some of the prominent local farmers and ranchers who were involved in innovating the Iron Springs Oil Co-op.

In the spring, a modern bulk plant was constructed by U.F.A. and the agency was ready for business. Mr. Lorne McDonald was hired on a commission basis as agent for the association and in his eight years with the company, he has strongly contributed to its growth.

Iron Springs Oil Co-op has never looked back. Since opening in 1963, this petroleum association has earned over \$86,000 for its members and approximately \$68,000 have been returned to them in cash. The association's equity in U.F.A. is almost \$19,000.

The average dividend returned since 1963 has been over 14%.

In 1970, sales of light products again showed an increase and in this particular year over \$12,000 in dividends were returned in cash to the members.

The pride and the work by many people in the area, that has gone into making the Iron Springs Oil Co-op a success, cannot be assessed in dollars and cents — but these were the vital factors that contributed to the success.

The president and secretary respectively, are Howard Haney and Walter Boras, two well known local ranchers. Howard Haney is a Director of U.F.A.

Congratulations to Iron Springs, the home of some of Alberta's finest people, on achieving another successful year for the Iron Springs Oil Co-op.

WATER

Charles Robinson — U.F.A. Plumbing Consultant; Calgary Farm Supply Centre



Water is necessary for survival. Humans can survive considerably longer without food or shelter than without water. Animal life is as dependent on water as man.

With the installation of a modern water system on the farmstead, a better standard of living and greater production profits are assured.

Pumping Fundamentals

The selection and proper installation of the water system is very important due to varying conditions such as the source of the water supply, location of the water system and the length of the discharge lines necessary to supply water where and when it is needed.

Pumping fundamentals aid materially in selecting the type of water system and the necessary size to ensure an adequate flow of water.

Why adequate capacity is necessary

To put your water system to work on a full time basis, and realize the most from the productive uses and labor saving conveniences of running water under pressure, you must have adequate capacity. Your water system must be able to supply you with water at the house, barn, feed lots, poultry house and vegetable garden. The small water system with only enough capacity to supply one or two outlets cannot give you water when and where you want it. The adequate

capacity water system is built for 'round-the-clock' — heavy duty service.

Fire Protection

Approximately 17% of rural fires start on the roof of buildings. If a fire is discovered within a few minutes after it starts, a very small amount of water will extinguish it — providing there is a way of putting the water on the fire, without loss of time.

Fire Stream

The automatic electric water system with a capacity of not less than 5 GPM at 30 pounds pressure, and a $\frac{3}{4}$ inch garden hose with ordinary nozzle, will reach the roof of most farm buildings. This is the minimum of fire protection and is not recommended or recognized by the underwriters.

The recommendation of the underwriters "an effective fire stream through a small nozzle — ($\frac{3}{16}$ to $\frac{1}{4}$ inch)" requires 8-10 gallons per minute. This quantity should be available for at least two hours.

It is not assumed that such a supply would extinguish a fire well underway — in a barn or other large building. In such cases, protection of adjoining buildings is the principal objective and this amount will allow as effective fire fighting as can be expected without fire fighting equipment.

Keep it handy

In every case where the water system is available for fire protection, the hose with nozzle should be conveniently located, not locked in the tool shed or house. It should be out in the open, where it can be attached to the nearest hydrant without delay. If the family is away and a fire is discovered the passer-by or neighbours could extinguish the fire before it made uncontrollable headway.

Central Pole Power

When the well is a safe distance

from the buildings, and the water system is installed in a pit, or an above ground installation, the central pole power supply is preferable. The power line runs directly from the central pole to the pump. The advantage is obvious. When the water system is installed in the basement of the home, or when the power line is run from the house to the pump at the well, in case of fire, there frequently is a current failure due to burned wires or current being cut off. When this happens water from the pump for fire fighting is not available. With the central pole installation, water is available under pressure in any circumstances.

Power for pump operation

Rural electrification has made it possible to use the electric motor for pump operation. The electric water system is fully automatic and, because of this, the 42 gallon tank is used in most instances.

When electricity is not available, the gas engine and windmill make it possible to have an adequate supply of water available under pressure.

Many installations are made where the gas engine operates the pump, and gives the user the advantages of running water until such time that electricity is available. The engine is readily replaced with the electric motor when the home is electrified.

Before the advent of electricity, the windmill was popular, the pump operated by the mill and the power cost nothing. The drudgery of hand pumping was eliminated when there was enough wind to operate the pump. However, it was an uncertain way of having a supply of water available, during the summer period when there was not enough wind to operate the windmill. When current became available, the windmill was replaced by the automatic electric water system.

Conveniences of running water in the home

Hot and cold water at the kitchen sink, laundry and the bathroom.

Nowhere is running water, hot and cold, appreciated more than in the kitchen. Hot and cold running water in the laundry takes the drudgery out of doing the family wash. The modern bathroom with tub-shower bath, toilet and lavatory, promotes better health and is most convenient. The modern bathroom is enjoyed more by the entire family than any other convenience that running hot and cold water makes possible.

Surveys have shown that the average non-farm or farm home will use from 65,000 to 75,000 gallons of water per year. This would require approximately 240 hours labor to operate the hand pump during the year, not to mention the back-breaking labor required to carry the water to the kitchen, laundry and other places where water is used. A good, adequate capacity water system will supply this water for two or three cents per day.

Home Garden

The home and farm vegetable garden will yield 50% more production and a better quality vegetable with the garden hydrant and rotating sprinkler. During the growing season, plants supplied with water when needed to increase production, result in better quality.

Milk Production

Tests and surveys have proved that when water is available at all times to dairy cows, milk production has increased from 10-22 percent.

Egg Production

Egg production has been increased from 8-10 percent after automatic poultry waterers were installed in poultry houses. In addition to more production, the

eggs are better quality and larger, resulting in a better grade of eggs that sell at a premium price.

Meat Production

Here again, production has been increased from 10-20 percent. This applies to both beef and pork. Animals with clean, fresh, water available at all times, put on more weight.

Installation of a modern electric water system that will deliver adequate capacity, brings a better standard of living and greater profits than any other equipment available to the farm and home. The first requisite is a reliable source of water supply, with ample yield to permit the selection of a water system with abundant capacity.

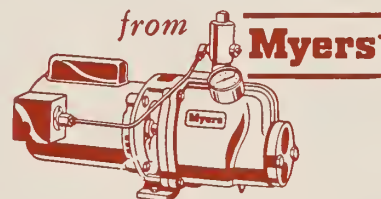
Designed

for the pump user



Built
*with the dependable
perfection you expect*

from **Myers**



OLYMPIAN *Ejecto* PUMPS

feature

- Leadership Performance
- Advanced Engineering
- Tailored Selection
- Full Value Pricing

*For full details on the OLYMPIAN pump
for your specific water supply needs see
Your*



dealer

ALBERTA WINS TRAVEL INDUSTRY AWARD



The Honorable Ray Ratzlaff, Alberta's Minister of Industry and Tourism receiving Travel Industry Award from T.I.A.C. President, Mr. C. L. J. Adams.

The Honorable Ray Ratzlaff, Alberta Minister of Industry and Tourism, recently received an award in the form of a plaque for his "outstanding initiative and encouragement in the development of the travel industry".

The President's Award of the Travel Industry Association is given yearly to the person who has done the most for tourism during the year.

Alberta's program of tourism this year includes a 5 million loan fund for upgrading facilities and expending visitary reception and information centres — expansion of advertising and promotion — a new travel research program

and a new film on Alberta.

An office has been opened in Tokoyo to promote tourism as well as the manufacturing industry. A recent visit to Germany and the United Kingdom convinced the department that more work should also be done in these countries.

In addition there will be the following programs: a large and unusual outdoor advertising program — national television premiers of the new film on Alberta — development of a new co-operative program with C.P. Air Travel — with Air Canada and Alberta's ski areas, with other transportation firms in the major push for

ski travel packages from Eastern Canada; with the Canadian Government Travel Bureau in Canada Promotion, and with C.P. Air British Columbia — a ski promotion in California.

In his introduction of Mr. Ratzlaff, on presenting him with the award, Mr. C. L. J. Adams, retiring president of the Travel Industry Association of Canada said, "The man who has set a target of 1 million dollars from tourism by 1985 — the man who has in 1970-71 done the most in Canada to markedly step up the whole pace of tourist promotion in Canada, the Honorable Ray Ratzlaff".